

**Date:** 10/05/04**Current Geography Selection:** (3 Selected) 3, 5, 10 mile radii: CANADA RD & I 40, ARLINGTON, TN 38002**Lat:** 35.223260 **Long:** -89.736890**City:** Lakeland city **Pop:** 7,015**County:** Shelby County **Pop:** 909,319**Zip:** 38002 **Pop:** 18,792

Consumer Expenditure Comparison Report

	3 Miles:	5 Miles:	10 Miles:
2004 Consumer Expenditures (Average Household Annual Expenditures):			
Total Households	8,214	20,782	85,679
Median Household Income	\$72,823	\$71,568	\$64,896
Total Average Household Expenditure	\$59,269	\$57,357	\$55,739
Airline Fares	\$413.06	\$399.24	\$387.80
Alcoholic Beverages	\$563.36	\$544.40	\$529.26
Alimony And Child Support	\$176.74	\$171.09	\$167.54
Apparel	\$3,209.33	\$3,105.96	\$3,022.04
Apparel Services And Accessories	\$421.89	\$407.82	\$396.38
Audio Equipment	\$91.74	\$88.77	\$86.17
Babysitting And Elderly Care	\$328.68	\$318.41	\$308.50
Books	\$108.03	\$104.43	\$101.58
Books And Supplies	\$158.67	\$153.59	\$149.55
Boys Apparel	\$171.67	\$166.43	\$162.18
Cellular Phone Service	\$96.83	\$93.66	\$91.22
Cigarettes	\$496.36	\$480.16	\$466.35
Computer Hardware	\$461.98	\$447.17	\$434.84
Computer Information Services	\$48.36	\$46.50	\$45.27
Computer Software	\$61.44	\$59.48	\$57.83
Contributions	\$1,788.69	\$1,730.15	\$1,678.98
Coolant And Other Fluids	\$13.72	\$13.27	\$12.91
Cosmetics and Perfume	\$128.51	\$124.35	\$120.90
Deodorants and Other Personal Care Products	\$42.82	\$41.44	\$40.36
Education	\$996.82	\$964.43	\$939.92
Electricity	\$1,822.73	\$1,762.22	\$1,714.67
Entertainment	\$3,120.06	\$3,018.92	\$2,932.81
Fees And Admissions	\$778.08	\$753.30	\$731.60
Finance Charges Excluding Mortgage And Vehicle	\$262.29	\$253.53	\$246.64
Floor Coverings	\$92.00	\$88.80	\$86.11
Food And Beverages	\$9,642.57	\$9,329.71	\$9,073.26
Food At Home	\$5,716.47	\$5,532.51	\$5,383.46
Food Away From Home	\$3,362.73	\$3,252.80	\$3,160.54
Footwear	\$597.23	\$577.83	\$562.88
Fuel Oil And Other Fuels	\$117.45	\$113.61	\$110.08
Funeral And Cemetery	\$141.07	\$137.14	\$133.70
Furniture	\$595.52	\$576.07	\$558.61
Gasoline And Oil	\$2,139.62	\$2,068.13	\$2,006.88
Gifts	\$1,762.18	\$1,703.74	\$1,656.55

Girls Apparel	\$209.20	\$203.12	\$197.46
Hair Care	\$82.50	\$79.85	\$77.79
Hard Surface Flooring	\$16.77	\$16.22	\$15.73
Health Care	\$3,738.06	\$3,616.08	\$3,518.96
Health Care Insurance	\$1,803.38	\$1,744.29	\$1,698.08
Health Care Services	\$1,115.92	\$1,080.03	\$1,051.86
Health Care Supplies And Equipment	\$818.76	\$791.76	\$769.02
Household Services	\$452.04	\$437.26	\$423.81
Household Supplies	\$942.72	\$912.66	\$883.25
Household Textiles	\$141.24	\$136.69	\$132.79
Housewares And Small Appliances	\$1,256.48	\$1,215.35	\$1,180.53
Indoor Plants And Fresh Flowers	\$106.19	\$102.41	\$99.15
Infants Apparel	\$145.98	\$141.42	\$137.74
Jewelry	\$148.95	\$143.99	\$139.72
Legal And Accounting	\$126.37	\$122.37	\$118.95
Magazines	\$66.15	\$63.97	\$62.25
Major Appliances	\$279.83	\$270.42	\$262.38
Mass Transit	\$128.55	\$124.30	\$120.71
Men's Apparel	\$594.86	\$575.75	\$560.17
Mortgage Interest	\$3,449.79	\$3,341.67	\$3,243.95
Natural Gas	\$569.09	\$550.50	\$535.21
New Car Purchased	\$1,473.16	\$1,425.79	\$1,388.05
New Truck Purchased	\$1,113.61	\$1,077.35	\$1,048.10
New Vehicle Purchase	\$2,586.77	\$2,503.14	\$2,436.15
Newspapers	\$138.95	\$134.38	\$130.76
Oral Hygeine Products	\$38.60	\$37.33	\$36.33
Other Lodging	\$1,169.55	\$1,139.41	\$1,097.13
Other Miscellaneous Expenses	\$136.39	\$131.90	\$128.38
Other Repairs And Maintenance	\$126.62	\$122.37	\$118.73
Other Tobacco Products	\$55.28	\$53.47	\$51.94
Other Transportation Costs	\$977.54	\$946.42	\$920.64
Other Utilities	\$487.22	\$471.09	\$458.05
Paint And Wallpaper	\$58.33	\$56.33	\$54.64
Personal Care Products	\$227.10	\$219.73	\$213.74
Personal Care Services	\$657.82	\$636.16	\$619.16
Personal Insurance	\$672.59	\$650.33	\$631.68
Pet Supplies And Services	\$330.63	\$319.96	\$310.72
Photographic Equipment And Supplies	\$147.57	\$142.64	\$138.55
Plumbing And Heating	\$79.09	\$76.50	\$74.07
Property Taxes	\$660.87	\$639.80	\$617.60
Public Transportation	\$653.80	\$632.17	\$614.16
Records / Tapes / CD Purchases	\$154.06	\$149.05	\$145.09
Recreational Equipment And Supplies	\$1,203.48	\$1,164.03	\$1,129.14
Rental Costs	\$4,334.07	\$4,199.33	\$4,081.84
Roofing And Siding	\$95.90	\$92.83	\$90.07
Satellite Dishes	\$9.81	\$9.52	\$9.30
Shaving Needs	\$17.17	\$16.60	\$16.15
Shelter	\$10,566.79	\$10,240.63	\$9,932.96
Telephone Service Excl Cell Phones	\$1,507.02	\$1,457.17	\$1,419.60
Televisions	\$132.74	\$128.45	\$124.75
Transportation	\$12,389.47	\$11,986.47	\$11,650.69
Tuition	\$838.15	\$810.84	\$790.37
Used Car Purchase	\$1,777.43	\$1,720.47	\$1,670.88
Used Truck Purchase	\$1,013.45	\$980.74	\$953.20
Used Vehicle Purchase	\$2,790.88	\$2,701.21	\$2,624.08
VCRs And Related Equipment	\$59.14	\$57.23	\$55.63
Vehicle Insurance	\$1,399.36	\$1,353.40	\$1,315.44

Vehicle Repair	\$1,340.51	\$1,297.33	\$1,262.20
Vehicle Repair And Maintenance	\$1,354.23	\$1,310.60	\$1,275.11
Video And Audio Equipment	\$1,138.49	\$1,101.58	\$1,072.07
Video Game Hardware And Software	\$38.99	\$37.73	\$36.78
Watches	\$29.83	\$28.80	\$27.99
Women's Apparel	\$1,068.50	\$1,033.60	\$1,005.23

3 Miles:

5 Miles:

10 Miles:

2009 Consumer Expenditures (Ave HH Exp):

Total Households	10,032	24,078	95,883
Median Household Income	\$82,298	\$81,725	\$73,717
Total Household Expenditure (\$000's)	\$62,939	\$61,147	\$59,259
Airline Fares	\$439.07	\$426.13	\$412.81
Alcoholic Beverages	\$598.32	\$580.44	\$562.57
Alimony And Child Support	\$188.03	\$182.71	\$178.40
Apparel	\$3,413.01	\$3,315.58	\$3,216.53
Apparel Services And Accessories	\$449.19	\$435.85	\$422.45
Audio Equipment	\$97.57	\$94.75	\$91.76
Babysitting And Elderly Care	\$349.75	\$340.00	\$328.14
Books	\$114.86	\$111.46	\$108.08
Books And Supplies	\$168.38	\$163.60	\$158.80
Boys Apparel	\$182.35	\$177.42	\$172.40
Cellular Phone Service	\$102.92	\$99.90	\$96.99
Cigarettes	\$526.35	\$511.13	\$495.06
Computer Hardware	\$490.40	\$476.54	\$462.16
Computer Information Services	\$52.03	\$50.22	\$48.61
Computer Software	\$65.25	\$63.41	\$61.49
Contributions	\$1,900.17	\$1,845.84	\$1,786.91
Coolant And Other Fluids	\$14.58	\$14.16	\$13.74
Cosmetics and Perfume	\$136.92	\$132.99	\$128.91
Deodorants and Other Personal Care Products	\$45.42	\$44.12	\$42.85
Education	\$1,059.12	\$1,028.34	\$998.65
Electricity	\$1,937.27	\$1,879.94	\$1,823.76
Entertainment	\$3,315.83	\$3,221.18	\$3,120.86
Fees And Admissions	\$827.41	\$804.32	\$778.98
Finance Charges Excluding Mortgage And Vehicle	\$278.62	\$270.32	\$262.21
Floor Coverings	\$97.93	\$94.96	\$91.82
Food And Beverages	\$10,240.46	\$9,945.89	\$9,645.29
Food At Home	\$6,068.56	\$5,894.97	\$5,719.79
Food Away From Home	\$3,573.58	\$3,470.48	\$3,362.94
Footwear	\$635.58	\$617.27	\$599.50
Fuel Oil And Other Fuels	\$124.33	\$120.76	\$116.69
Funeral And Cemetery	\$148.57	\$145.05	\$141.16
Furniture	\$634.17	\$616.11	\$595.90
Gasoline And Oil	\$2,274.14	\$2,207.02	\$2,136.46
Gifts	\$1,871.02	\$1,816.16	\$1,761.10
Girls Apparel	\$222.20	\$216.52	\$209.88
Hair Care	\$87.63	\$85.13	\$82.70
Hard Surface Flooring	\$17.76	\$17.25	\$16.68
Health Care	\$3,961.54	\$3,846.90	\$3,733.90

Health Care Insurance	\$1,910.93	\$1,855.48	\$1,801.69
Health Care Services	\$1,182.39	\$1,148.54	\$1,115.55
Health Care Supplies And Equipment	\$868.22	\$842.88	\$816.65
Household Services	\$478.42	\$464.76	\$449.37
Household Supplies	\$1,003.90	\$976.06	\$942.37
Household Textiles	\$150.08	\$145.85	\$141.29
Housewares And Small Appliances	\$1,335.66	\$1,296.95	\$1,256.13
Indoor Plants And Fresh Flowers	\$113.06	\$109.36	\$105.36
Infants Apparel	\$155.12	\$150.82	\$146.47
Jewelry	\$158.69	\$154.01	\$149.05
Legal And Accounting	\$134.25	\$130.56	\$126.61
Magazines	\$70.24	\$68.19	\$66.16
Major Appliances	\$297.56	\$288.86	\$279.57
Mass Transit	\$136.65	\$132.69	\$128.51
Men's Apparel	\$632.47	\$614.46	\$596.03
Mortgage Interest	\$3,672.26	\$3,570.97	\$3,456.01
Natural Gas	\$604.30	\$586.83	\$568.87
New Car Purchased	\$1,562.26	\$1,517.73	\$1,473.53
New Truck Purchased	\$1,181.40	\$1,147.47	\$1,113.28
New Vehicle Purchase	\$2,743.66	\$2,665.20	\$2,586.80
Newspapers	\$147.46	\$143.16	\$138.91
Oral Hygeine Products	\$40.96	\$39.76	\$38.58
Other Lodging	\$1,234.52	\$1,206.63	\$1,156.53
Other Miscellaneous Expenses	\$144.97	\$140.73	\$136.57
Other Repairs And Maintenance	\$134.44	\$130.46	\$126.17
Other Tobacco Products	\$58.70	\$56.99	\$55.21
Other Transportation Costs	\$1,037.33	\$1,008.11	\$977.91
Other Utilities	\$518.43	\$503.36	\$487.81
Paint And Wallpaper	\$62.05	\$60.17	\$58.17
Personal Care Products	\$241.53	\$234.58	\$227.52
Personal Care Services	\$701.11	\$680.63	\$660.45
Personal Insurance	\$714.68	\$693.95	\$672.17
Pet Supplies And Services	\$350.96	\$340.95	\$330.20
Photographic Equipment And Supplies	\$156.91	\$152.25	\$147.45
Plumbing And Heating	\$83.92	\$81.52	\$78.75
Property Taxes	\$699.66	\$679.41	\$654.71
Public Transportation	\$694.92	\$674.73	\$653.73
Records / Tapes / CD Purchases	\$163.72	\$158.99	\$154.29
Recreational Equipment And Supplies	\$1,278.53	\$1,241.84	\$1,201.50
Rental Costs	\$4,579.29	\$4,456.97	\$4,325.20
Roofing And Siding	\$101.48	\$98.64	\$95.51
Satellite Dishes	\$10.53	\$10.25	\$9.99
Shaving Needs	\$18.23	\$17.70	\$17.17
Shelter	\$11,196.95	\$10,894.93	\$10,540.62
Telephone Service Excl Cell Phones	\$1,603.53	\$1,556.12	\$1,511.56
Televisions	\$141.00	\$136.96	\$132.71
Transportation	\$13,165.96	\$12,787.43	\$12,395.27
Tuition	\$890.74	\$864.75	\$839.85
Used Car Purchase	\$1,894.29	\$1,840.78	\$1,782.25
Used Truck Purchase	\$1,077.94	\$1,047.44	\$1,015.26
Used Vehicle Purchase	\$2,972.23	\$2,888.21	\$2,797.51
VCRs And Related Equipment	\$62.83	\$61.02	\$59.15
Vehicle Insurance	\$1,488.34	\$1,445.15	\$1,400.78
Vehicle Repair	\$1,422.89	\$1,382.21	\$1,341.07
Vehicle Repair And Maintenance	\$1,437.47	\$1,396.37	\$1,354.81
Video And Audio Equipment	\$1,209.89	\$1,175.03	\$1,140.38
Video Game Hardware And Software	\$41.40	\$40.21	\$39.09

Watches	\$31.85	\$30.88	\$29.91
Women's Apparel	\$1,136.09	\$1,103.23	\$1,069.81

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2004**, 5 year projected data is for the year **2009**. More [About Our Data](#).
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